



SINGER

SEWING MACHINES

Standard of the World

Catalog of
Electric, Hand, and
Treadle Machines
for Family Use

Over 75 Years of Progress in Sewing Machine Construction



THE FIRST SINGER—1851

THE Singer of 1851 was the first sewing machine to successfully accomplish continuous stitching. The Singer of today, perfected by more than 75 years of constant development, is as great an improvement over the original machine as the latter was over the laborious hand stitching of great-grandmother's day. The women of every country have learned that the name Singer stands for the latest and best in sewing machine construction and have made it the most popular machine in every part of the world.

This business has grown from a tiny shop to ten great factories in five different countries, distributing its products direct to users through Singer Shops in every city in the world. Only exceptional merit could have warranted such universal endorsement.

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Why You Should Choose A Singer

SINGER superiority begins with the raw material, controlled at every stage of manufacture to conform with the highest standards of quality. Each part is made from material especially adapted for its particular purpose and shaped by skilled mechanics, with the aid of machinery and tools of wonderful precision, to designs developed by Singer experts for the greatest efficiency during long years of usefulness. The completed machine is subjected to many exacting tests and is guaranteed to be free from all defects of material and workmanship.

The purchase of a Singer assures you of world-wide, dependable, expert Singer Service, a most important consideration. No other organization possesses such facilities, consequently Singer Quality and Singer Service stand supreme and cannot be successfully duplicated.

Canadian Factory—St. Johns, P. Q.



THE LATEST SINGER—1926

Singer Service for Women Who Sew

THE sale of any Singer product carries with it a guarantee of lasting satisfaction. In every city in the world there is a Singer shop ready to supply parts, needles, oil, belts and everything necessary to keep your machine in good running order. When repairs or adjustments become necessary, Singer shops everywhere are equipped to render prompt and satisfactory service. Free instructions in the care and use of machines, motors and attachments are always available to Singer users. It is impossible for department stores, dealers and mail order houses to give such service. Hence new Singer machines carrying the Company's guarantee are sold direct to the user only through Singer Shops and Singer Salesmen, identified by the famous red S.

Singer Oil is an extra quality lubricant that will preserve your machine, keep it running freely and is warranted not to gum.

Singer Needles are essential for best results with your sewing machine, whatever its name may be.

Superior Hemstitching on special Singer power machines promptly done at most Singer Shops. Consult telephone directory for address of the nearest Singer Shop or write to

Singer Sewing Machine Company, Inc.

MONTREAL, P. Q.—700 St. Catherine St., West
TORONTO, (2) ONT.—252 Yonge Street

WINNIPEG, MAN.—368 Portage Avenue
VANCOUVER, B. C.—869 Granville Street

SINGER SEWING MACHINES



Singer Motor Lubricant is a pure non-flowing compound of high lubricating value especially prepared for Singer Motors.

Guaranteed Repairs to all makes of sewing machines by Singer experts. You are told the cost before the work is done.

The First Electric Sewing Machine — a Singer

Nor only was the first successful sewing machine a Singer (1851) but during the ensuing seventy-five years most of the notable improvements in sewing machine construction have come from Singer factories. It is but natural, therefore, that the first *electric* sewing machine, shown below, was made and placed on the market by Singer in 1889. Constant development in electric application since that time has brought the latest Singer models, presented for your consideration on the following pages, to a point of perfection where they have no close competitors in variety, advanced design, quality of workmanship, beauty of finish, convenience of operation and absolute reliability.



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The Singer Sewing Motor

THE Singer Sewing Motor removes all physical effort of propelling the machine and enables you to do your sewing three times as fast. It is attached to the machine by a single screw and operates the stitching mechanism through a flexible endless belt. Its speed is readily controlled, from the slowest to the fastest desired, by a gentle pressure of the foot or knee against the controller. It is absolutely safe, thoroughly reliable and does not have to be removed or adjusted when closing the machine.

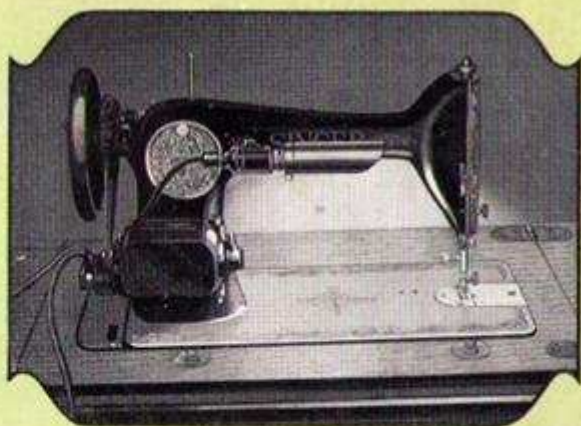
THE Singer Motor is furnished for all standard voltages between 100 and 250 and for 32 volt farm lighting outfits. It operates on either alternating or direct current when attached to any electric light socket. The cost of operation is trifling, averaging about three hours of sewing for one cent. This motor may be attached to Singer treadle and hand machines and is part of the equipment of Singer Electrics.



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The Singerlight

PROPER illumination for sewing has been provided by the Singerlight, a small electric lamp arranged to throw the proper amount of light on the material being stitched without glaring into the eyes of the operator. The Singerlight enables you to sew in any part of the house, at any time without eye-strain.



THE Singerlight can be attached to your present Singer machine and is part of the equipment of all Singer Electrics. We consider this lamp so valuable to Singer users that we have made its price low to encourage its use. The lamp consumes only 15 watts, making the cost of operation negligible. At small expense you can save your eyes from needless strain.

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Singer Portable Electric No. 128-13



THIS simple, sturdy machine has the reliable vibrating shuttle and long bobbin. When enclosed in its handy carrying case it is very light and compact. Space for all accessories is provided in the cover.

THIS machine may be had with Foot Control as illustrated or with the Singer Knee Control shown on opposite page. Furnished with or without Electric Combination Table 301 (page 14)



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Singer Portable Electric No. 99k-13

THIS round bobbin machine, of large thread capacity, similar to the popular Singer 66k, is free from vibration, quiet, efficient, high-grade, and furnished with a set of easy - to - use attachments.



A GENTLE pressure of the knee against the lever (an exclusive Singer feature) controls the speed from the slowest desired to over 800 per minute. Or you may have the Singer Foot Control shown on the opposite page. Furnished with or without Electric Combination Table 301 (page 14).



Singer De Luxe Portable Electric No. 101-11

THIS machine is identical with De Luxe Library Table Electric No. 101-3 (page 12), except that the heavy parts are of aluminum to make it readily portable. This full-sized head, with all its distinctive features, occupies no more space than a hand-bag and is as easily carried.

SPEED control is by the exclusive Singer knee lever, which has its place inside the de luxe cover when not in use, together with instruction book, attachment box and oil can. Furnished with or without Electric Combination Table No. 304 (page 14).



Singer De Luxe Library Table Electric

No. 66k-6

THIS is the famous Singer No. 66k round bobbin machine, equipped with Singer Motor and Singerlight, and enclosed in De Luxe Library Table No. 40 shown and described on page 13. This new combination of time-tested and justly popular Singer units will especially appeal to the many thousands of women who have used the Singer 66k as a treadle machine and prefer it to all others.



11



Open

Singer De Luxe Library

THIS is the latest and best of all sewing machines. The accumulated experience of over 75 years has been drawn upon to provide the ultimate in ease of operation, quietness, freedom from vibration, long life, absence of operating trouble and the maximum of speed, comfort and convenience for the operator.

A built-in motor geared to the sewing mechanism, automatic bobbin winder with separate spool pin and tension, automatic stitch regulator, simplified oiling system, hinged presser foot and a new attachment for darning and embroidery are a few of the valuable features to be found only in this machine.

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Table Electric No. 101-3

A fitting complement to this wonderfully efficient machine is the handsome table in which it is enclosed and completely concealed when not in use. In design, material and construction it is equal to the best of furniture and forms a pleasing addition to the equipment of any beautifully furnished room. It may be used when closed as a writing desk, library table, serving table or for any other useful or ornamental purpose about the home.

De Luxe Library Table No. 40 is furnished with Electric Machines 101-3 and 66k-6 in your choice of walnut, mahogany or brown mission.



Closed

13

Combination Tables for Portable Electrics

For those who prefer a special table for Singer portable electrics we have provided Electric Combination Tables No. 301 and 304, into which the machine fits level with the bed, giving a flat sewing surface of ample proportions.



When the machine is taken out and put away, the platform on which it rested is raised level with the table top and the table may then be used for many purposes about the home.

Table 301 for 99k-13 and 128-13 machines. Table 304 for 101-13 machine.



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Electric Flat Top Table With Drop Head

STANDARD Singer Heads of the 101 and 66 K class, equipped with the Singer Motor and Singers-light, may be applied to Electric Flat Top Table No. 306, knee control. When not in use the head drops down into the table and a folding leaf closes the opening, leaving a flat table top. The table may then be used for many practical and ornamental purposes.



This combination of high-grade electric machine and flat top table is especially suited for schools, apartments and small homes where space is limited. The head may be dropped quickly into the table and the flat top then becomes available for use as a cutting table, desk, etc. Walnut or mahogany finish.

Things You Can Do

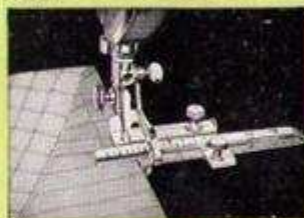
EVERY Singer machine is equipped with a set of easy-to-use attachments and others may be purchased at small cost. Here are some of the things you can do with them.



BINDING



HEMMING



TUCKING



EMBROIDERY



DARNING



BRAIDING

On A Modern Singer

ANY Singer Shop will be glad to show you how these Singer short-cut methods will save time and money. Free instructions to Singer users are always available.



SHIRRING



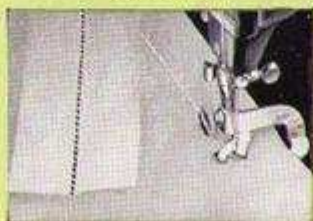
RUFFLING



QUILTING



JOINING LACE



HEMSTITCHING



PLAITING



Singer Five Drawer Cabinet Tables

ALL SINGER Cabinets shown in this catalog may be equipped with your choice of the following Singer Heads:

LONG BOBBIN

No. 127-3 Vibrating Shuttle

ROUND BOBBIN

No. 15-30 Oscillating Shuttle

No. 115-1 Rotary Hook

OPEN CASE

No. 2 Plain

No. 3 Embossed

FOUR FINISHES—Oak, Walnut, Mahogany, Birdseye, Maple

Singer Seven Drawer Cabinet Tables

SINGER treadle machines are equipped with quiet, light-running, ball-bearing treadle mechanism, automatic belt shifter and dress guard. The cabinets are of special Singer quality and finish, handsome in appearance and built to last as long as the machine.

OPEN CASE—No. 4 Plain No. 5 Embossed
CLOSED CASE—No. 6 Plain No. 7 Embossed



CLOSED

THIS cabinet is very compact, graceful in design and completely conceals the machine when not in use. It opens wide, affording good ventilation, and has conveniently located drawers of ample capacity.

Singer Open Side Cabinets

No. 23 Plain
No. 24 Embossed

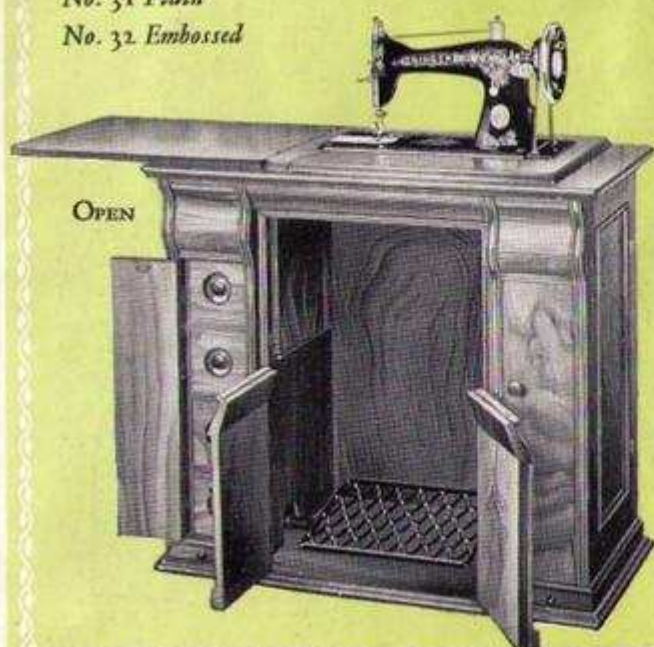


OPEN

Singer Drawing Room Cabinets

No. 31 Plain

No. 32 Embossed



CLOSED

Its attractive appearance when closed and the five large drawers make this cabinet popular with many users. The right-hand front and side panels may be opened for easy access to the treadle mechanism. The machine is completely concealed when the cabinet is closed.

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Singer Hand Machine

No. 128-4.

FOR those who prefer a hand-operated machine we recommend this simple, reliable, light-running, long bobbin machine, equipped with a Singer hand attachment.

THE machine is mounted on a portable base and provided with a handsome bentwood cover which forms a handy carrying case when locked to the base. This is a high-grade outfit in every way, Singer Quality throughout.



22

The Singer "20"

A WELL-BUILT child's sewing machine. Interesting and instructive. Easily operated at four years of age. Special presser foot safeguards little fingers. Handy for mothers, too, especially when traveling. Used in kindergarten and primary grades of schools.



A REAL SEWING MACHINE
FOR THE GIRLS
NOT A TOY



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SINGER SERVICE

By this Sign you will find
SINGER SHOPS in every
city at your service for
parts, supplies, repairs
and instruction

SINGER
SEWING MACHINE CO., INC.

Mr. S. S. S. S.
Phone 63216

