

AUTHORIZED SALES & SERVICE  
3205 FULLERTON AVE. CHICAGO  
PHONE ALBANY 0440



# VIKING

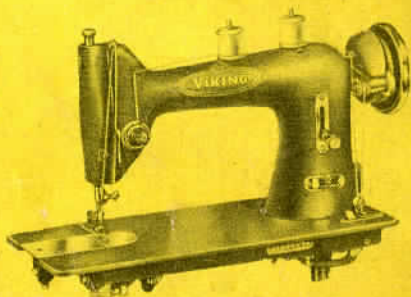
*"The Royal Family Sewing Machine"*

Reg. U. S. Pat. Off.

The **FINEST VALUE** in

**NEW**

**FAMILY SEWING MACHINES**



*Booked - 11  
Blue - 11  
Marshall  
Buckingham 300-001*



**WALNUT & MAHOGANY**

# **No. 10** **LOCK STITCH**

***The Long-Shuttle Machine  
with REVERSE STITCH!***

- Reverse stitch
- $\frac{3}{4}$  size head for reduced weight
- Uses standard shuttles and bobbins
- Easy-on-the-eye green finish
- Finest Swedish steel throughout
- Precision made for smooth, quiet operation
- Automatic bobbin winder

*Complete 19-Piece  
U.S.A. Attachments*

*25 Year Guarantee*



**VIKING No. 10**

## Note these desirable features:

- Improved reverse stitch mechanism permits instant change.
- Handy drop-feed lever for darning and embroidery.
- Gate-type shuttle race enables simple removal of tangled thread.
- Link type take-up lever on counter-balanced main shaft for smooth, quiet and even operation.
- "Jiffy" thread cutter.
- Natural green, non-glare color.
- Improved automatic bobbin winder with its own spool pin.
- Needle bar encased by precision ground steel bushings.
- All sewing parts are interchangeable.
- Regulation size machine bed fits all consoles and portables.
- Uses all attachments including buttonholer.
- Spring cushioned shuttle carrier.
- All shafts precision ground. Large surface slide blocks for longer wear.
- New type modern disk wheel. Single screw motor bracket attachment.

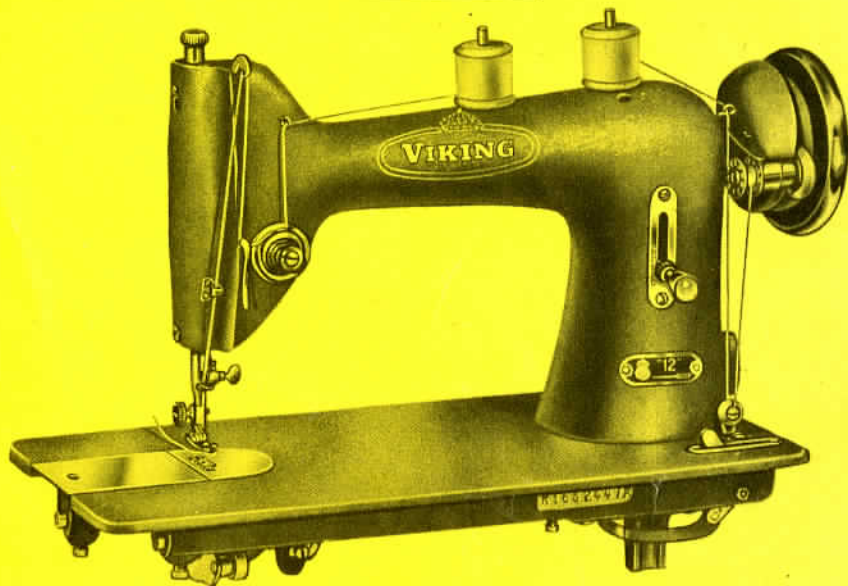


### **No. 12 Central Bobbin Machine**



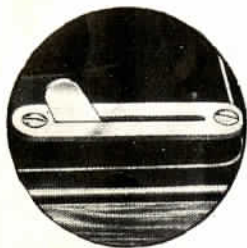
**Complete 19-Piece U.S.A. Attachments**

*25 Year Guarantee*



**No. 12 Central Bobbin Machine**

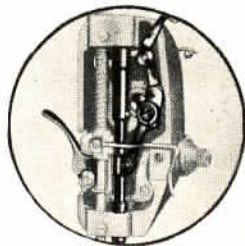
## ***Some of the Highlights of the No. 12 Central Bobbin Machine***



Lever for lowering the feed motion.



Automatic bobbin winder, new improved type.



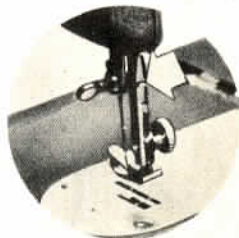
Link take-up lever. Short needle bar in long guide bushings.



Gate type shuttle race, shuttle removed.



Drop feed for embroidery and darning.



Jiffy thread cutter.



## **In Cabinets of Superior Quality and Design**



**PEGGED MAPLE**



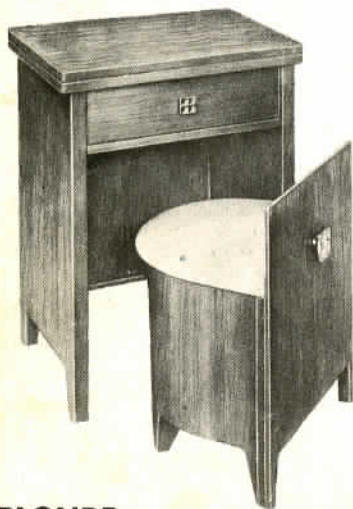
**WALNUT & MAHOGANY**



**WALNUT & MAHOGANY**



# *Beautiful Cabinets*



**BLONDE**  
**WALNUT & MAHOGANY**



Outstanding construction and beautiful designs. Many attractive models to choose from. Modern or traditional; in walnut, mahogany, maple or blonde. Also available in portable case. Your choice of knee or foot control.



# *Beautiful Cabinets*



**BLONDE**

**WALNUT & MAHOGANY**



Complete 19-Piece  
U.S.A. Attachments



**BLONDE**



# '33' ZIG-ZAG DELUXE UNIVERSAL

*25 Year  
Guarantee*



# '33' DIFFERENT SEWING OPERATIONS FROM ONE SEWING MACHINE

**V**IKING '33' — the machine housewives have dreamed of—a machine that does practically everything! Imagine . . . by simply setting the dials, you sew buttonholes, buttons, embroider etc. . . . does 33 operations that give the garments and home furnishings a truly professional touch . . . that custom-made look.

Here is a gear driven rotary hook machine which runs as smoothly and quietly as a fine precision watch and makes the widest zig zag stitch of any home sewing machine. All operating controls are conveniently located on the right side of the machine. As easy to operate as an ordinary sewing machine. Eye soothing green finish.



**in WALNUT & MAHOGANY**

# 33 Sewing Operations



1. Appliques
2. Buttonholes  
(Purl & Plain)
3. Buttons 2 & 4  
holes
4. Embroidery
5. Initialing  
(Monograming)
6. Darning
7. Mending
8. Eyelets
9. Hooks & Eyes
10. Overcasting
11. Snap  
fasteners

- Quilting  
Zig-Zag  
Lace  
Lace  
insertions  
Plain sewing  
and reverse  
Basting  
2 Needle  
cording  
Fancy & deco-  
rative stitch-  
ing  
Elastic  
insertions

21. Hemming
22. Rolled Hems
23. Tacking
24. Ruffling
25. Gathering
26. Pin tucking
27. Butt Seaming
28. Hemstitching
29. Borders
30. Gimping
31. Scatter  
stitching
32. Smocking
33. Patching

*Beautiful*  
**CALIFORNIA  
BLONDE  
CABINET**

- Swedish modern design
- Hand rubbed blonde finish  
oak veneer
- Extra wide knee space
- Built in sewing bench with  
1736 cu. ins. of space

- Special panel for easy access  
to bobbin case
- Professional type knee lifter  
to raise presser foot and ad-  
just width of Zig-Zag.